

School of Economics and Finance
Te Kura Ohaoha Pūtea

SEF Working paper: 07/2015

Precautionary strategies and household savings

Joshua Aizenman, Eduardo Cavallo
and Ilan Noy

The Working Paper series is published by the School of Economics and Finance to provide staff and research students the opportunity to expose their research to a wider audience. The opinions and views expressed in these papers are not necessarily reflective of views held by the school. Comments and feedback from readers would be welcomed by the author(s).

Further enquiries to:

The Administrator
School of Economics and Finance
Victoria University of Wellington
P O Box 600
Wellington 6140
New Zealand

Phone: +64 4 463 5353

Email: alice.fong@vuw.ac.nz

Working Paper 07/2015
ISSN 2230-259X (Print)
ISSN 2230-2603 (Online)

Precautionary Strategies and Household Saving

Joshua Aizenman, University of Southern California

Eduardo Cavallo, Inter-American Development Bank

Ilan Noy, Victoria University of Wellington

February 2015¹

ABSTRACT

Why do people save? A strand of the literature has emphasized the role of ‘precautionary’ motives; i.e., private agents save in order to mitigate unexpected future income shocks. An implication is that in countries faced with more macroeconomic volatility and risk, private saving should be higher. From the observable data, however, we find a negative correlation between risk and private saving in cross-country comparisons, particularly in developing countries. We provide a plausible explanation for the disconnect between precautionary-saving theory and the empirical evidence that is based on a model with a richer account for the various modes of ‘precautionary’ behavior by private agents, in cases where institutions are weaker and labor informality is prevalent. In such environments, household saving decisions are intertwined with firms’ investment decisions. As a result, the interaction between saving behavior, broadly construed, and aggregate risk and uncertainty, may be more complex than is frequently assumed.

Keywords: Precautionary savings; macroeconomic risks; informality; family firms.

JEL Classification Number: E21; E26

¹ The authors wish to thank Matías Marzani and Mathieu Pedemonte for superb research assistance. All remaining errors are our responsibility. Ilan Noy’s contact detail:

ilan.noy@vuw.ac.nz

1. Introduction

Why do people save? This basic question, and its follow-up about the magnitude of saving, has occupied economists for decades. The quest for answers opened multiple avenues of research. One influential strand of this literature has emphasized the role of ‘precautionary’ motives; i.e., private agents save in order to mitigate unexpected future income shocks (Skinner, 1998; Zeldes, 1989; and Hansen and Sargent, 2010).² An implication of the emphasis on precautionary motives is that in countries faced with more macroeconomic volatility and risk, private saving rates should be higher (*ceteris paribus*). Recently, for example, Gurio (2012) demonstrated that in a real business cycle framework, an increase in perceived future risk leads to more precautionary saving, and also a shift to saving in safer assets. Nakamura et al. (2013) follow a similar argument, and find that the persistence of negative income shocks leads households to increase saving.³

It is, however, commonly observed that saving rates in Latin America are low, and more specifically are significantly lower than in East Asia, even though Latin America’s macro-economies are generally much more volatile. A careful examination of the available data, undertaken below, indeed confirms that casual observation. Instead of a positive correlation between volatility and private saving rates, we find a negative correlation in cross-country comparisons. In the second part of the paper, we provide a plausible explanation for the disconnect between ‘precautionary saving’ theory and the empirical evidence that is based on a model with a richer account for the various modes of ‘precautionary’ behavior by private agents, particularly in developing economies.

Common features of developing countries are the under-development of the financial system, weaker institutional frameworks, relatively high volatility of macroeconomic aggregates, and the absence or shallowness of safety nets mitigating households’ exposure to risk. These factors have profound implications for the functioning of firms and the choices made by households. The

² Other strands emphasize, for example, individual-specific determinants of saving behavior. See Cronqvist and Siegel (2015) for a recent summary of this literature an investigation of the genetic determinant of the saving decision.

³ Fogli and Perri (2015) find an indirect evidence for this effect, by identifying the positive correlation between risk measures (volatility) and the accumulation of net foreign assets (a measure positively correlated with saving behavior).

institutional environment in which firms operate in developing countries induces informality in labor markets. This informality, together with a difficulty in establishing collateral, prevents entrepreneurs from accessing formal credit. Thus, entrepreneurs wishing to operate businesses resort to self-financing, as this is the only feasible option available to them.

Given these structural barriers imposed on the informal sector, firms operating informally typically focus mostly on small-scale, unskilled labor-intensive activities (Pratap and Quintin, 2008). Informal firms tend to be smaller, less productive, and younger than formal ones (La Porta and Shleifer, 2008).⁴

Both self-financing and small-scale link the firm to a household's saving and investment decisions, implying that the saving decisions of the household are intertwined with its investment decisions. This in turn suggests that the neo-classical discussion on precautionary saving that disconnects firms from households and investment from saving is too narrow to account for the various modes of precautionary behavior of agents and households.

The purpose of this paper is to investigate the link between saving and risk for countries characterized by limited institutional depth, vibrant informal sectors, political and economic instability, and endogenous international mobility of the labor force. We focus on the linkages between the self-financed informal firms and household dynamics. In section 2 we establish the empirical relationship between volatility and private saving. In section 3 we describe an overlapping generation model, where the family network is intertwined with the production process, leading to the endogenous formation of informal businesses, and the consequent saving and investment decisions of the household. Section 4 concludes with a discussion of future extensions.

2. The empirics of private saving and macroeconomic volatility

Is private saving higher in countries subject to greater volatility? The operationalization of both variables presents conceptual and practical challenges. At the macro level, aggregate private saving is typically defined as the sum of household and firm saving. Household saving is the

⁴ The industrial organization that induces the large fraction of informality in developing countries has been studied in models that recognize the impact of capital market imperfection and segmentation, high costs of contract enforcement, barriers to entry into the formal sector, and other impediments (Loayza, 1996; La Porta and Shleifer, 2008; D'Erasmus and Boedo, 2012).

portion of disposable income that is not devoted to current consumption. And firm saving is defined as cash flows –net revenues plus depreciation— minus dividends; in other words, “retained earnings”.⁵ In practice the two subcomponents of private saving cannot be separately identified in the data, particularly in developing countries. This is so because the presence of large informal sectors (which are more prevalent in developing countries) blurs the boundaries between households and firms; i.e., many households operate as unregistered firms. It is therefore not surprising that large cross-country panel datasets of national saving (e.g. the IMF’s World Economic Outlook) do not report the two subcomponents of private saving. Therefore, in what follows we will mostly refer to private saving rates, without differentiating between household and firms. However, for a smaller subsample, we will use data on Household saving rates from a recent paper by Bebczuk and Cavallo (2014).⁶

Aizenman and Marion (1999) argue that volatility and uncertainty are different phenomena. “Volatility” refers to the tendency of a variable to fluctuate, while “uncertainty” is present only when those fluctuations are unpredictable. In practice, volatility is widely used as a measure of uncertainty and risk. We want to capture the recurrent incidence of negative macroeconomic shocks that is likely to lead to higher perceived macroeconomic risk, particularly in developing countries; this is captured by the realized volatility measures over significant periods of time.

In order to assess the cross-country relationship between private saving rates and macroeconomic risk, we estimate variants of the following basic regression:

$$(1) s_{i,t} = \alpha + \beta x_{i,t} + \gamma y_{i,t} + e_{i,t}$$

Where $s_{i,t}$ is the private saving rate (private saving as a % of GDP) in country i at decade t ; $x_{i,t}$ is a proxy of macroeconomic risk (for the contemporaneous or previous decade); $y_{i,t}$ is a vector of control variables such as real income per capita, and $e_{i,t}$ is an error term. Data on private saving rates are from the World Economic Outlook; alternatively, we use the household saving rate from Bebczuk and Cavallo (2014). Risk is measured as the variance of per capita real GDP

⁵ Business saving is sometimes referred to as corporate saving, retained earnings, undistributed cash flows, and the accumulated stock of saving as internal funds, or own funds.

⁶ In a recent paper, Bebczuk and Cavallo (2014) compile all the available data from international and national sources and put together a dataset of private savings along with the two subcomponents. The resulting set is an unbalanced panel that covers 64 countries with annual data spanning the 1990-2012 period.

growth rate, calculated over a decade. In some specifications, we lag the macroeconomic risk proxy one period because the precautionary saving motives may operate with a lag.

We start with annual data of private saving rates for 162 countries in the period 1980-2007⁷ and other macro-economic controls for the same countries over the period 1970-2007. In the case of private saving rates, for each country we average the annual observations over three non-overlapping decades (1980s, 1990s and 2000s)⁸ such that $t=\text{decade}$. For macroeconomic risk, we compute for each country the standard deviation of annual real GDP per capita growth over the decade. Therefore, we transform the annual observations for each country into decadal averages.⁹ The resulting sample comprises a maximum of 396 country/decade observations. More details about the data sources and some descriptive statistics of the data are provided in Appendix Tables 1 and 2.

Results for the benchmark regressions are provided in Table 1. The coefficient estimate β in equation (1) is consistently negative and statistically significant in the reported regressions.¹⁰ To obtain a visual understanding of the results, and to ensure that they are not driven by outliers, consider figure 1, which plots the partial correlation between $s_{i,t}$ and $x_{i,t-1}$ (partial in the sense that we control for income per capita $y_{i,t}$) drawn from the regression results shown in column (1) in Table 1. Country codes are included to give the reader a sense of where different countries stand; the number next to the three digit country code indexes the decade (i.e., 1 = 1980s; 2 = 1990s and 3 = 2000s). The plot shows a negative correlation between private saving and real GDP per capita volatility that does not appear to be driven by outliers.¹¹

⁷ We obtained data up to 2013, but we exclude the post 2008 period to avoid biasing the averages by the impact of the global financial crisis.

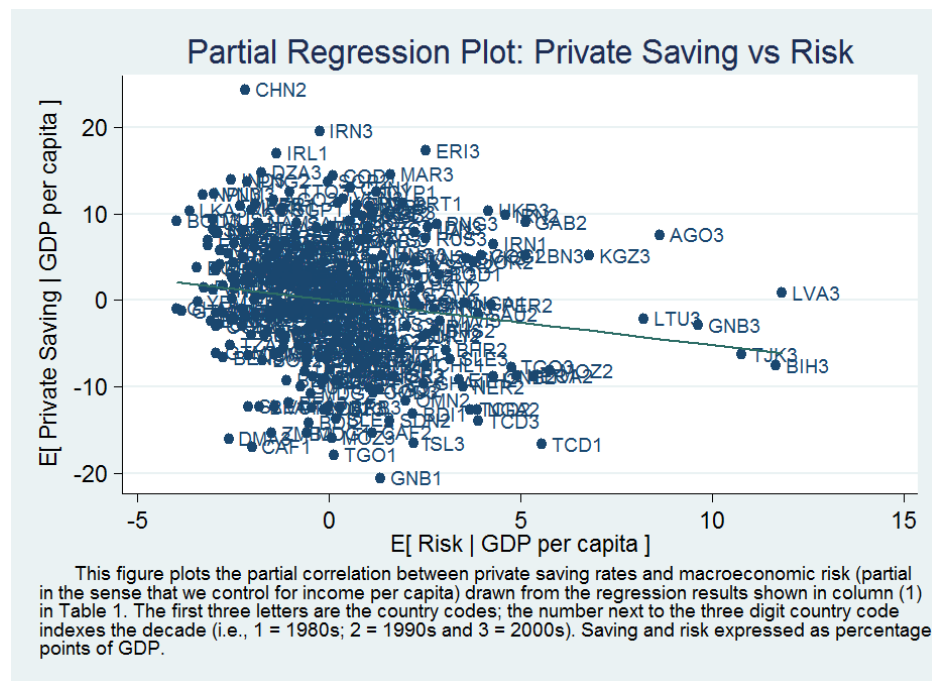
⁸ The averages in the 2000s are taken over the period 2000-2007.

⁹ After we transform the data to decadal average, we check for outliers; we drop all the observations that are ± 3 standard deviations from the median of the relevant distribution (25 observations); in addition we dropped 7 observations that were very close to (but within) the 3 standard deviation threshold.

¹⁰ In unreported regressions, in the cases when the coefficient estimate is not negative, it is always statistically insignificant.

¹¹ In fact, if we remove the observations with the highest volatility (i.e., KGZ3, LTU3, and LVA3, AGO 3), the slope of the fitted line will be steeper.

Figure 1: Partial Correlation – Private Saving and Realized Past Volatility



The correlation is not only statistically significant, it is also economically relevant. Based on the estimated coefficient β , we calculate that a country that is at the 75th percentile of the distribution of volatility saves on average about 1 percentage point less than a country with median volatility. To put these number into context: if in Argentina volatility (standard deviation of real GDP growth = 5.4%) were to fall to the level observed in Mexico (standard deviation of real GDP growth = 3.6%), then private saving rates in Argentina would be predicted to be 1 percentage point (of GDP) higher –this is a significant figure for a country where private saving rates have averaged less than 20 percent of GDP over the three decades—.

The rest of Table 1 includes several iterations of this benchmark specification, using alternative sets of control variables (and therefore also different sample sizes). Column (2) uses the contemporaneous measure of risk instead of the lagged measure; column (3) adds the real GDP per capita growth rate over the period (which is consistently found to be positively correlated with private saving rates in cross country regressions); column (4) adds in a measure of competition in the banking sector (motivated by the model described in the next section); and

columns (5)-(7) add proxies for institutional aspects that may affect private saving (again motivated by our model). The proxies we use here are measuring government stability, corruption, and law and order. Several other alternative institutional measures are included in further results available in Appendix Table 4. Our focus, the estimated coefficients for the risk measures, remain remarkably consistently measured (and statistically significant) in all these different alterations of the model; even though the sample size changes materially.

We find the same basic relationship between saving rates and risk when, in figure 2, instead of using private saving rates from WEO we use the household saving rates available for a smaller set of countries from Bebczuk and Cavallo (2014). Figure 2 shows the results from column (1) in Table 2, and the rest of the results using household saving as the dependent variable are available in Table 2 as well. Again, we show several iterations including risk at different lags, and the inclusion of bank competition/concentration and several institutional measures (the role of additional institutional measures is estimated and described in Appendix Table 5). Once again, the results with respect to the measure of risk are very consistent (even though the sample size is very significantly smaller).

Figure 2: Partial Correlation – Household Saving and Realized Past Volatility

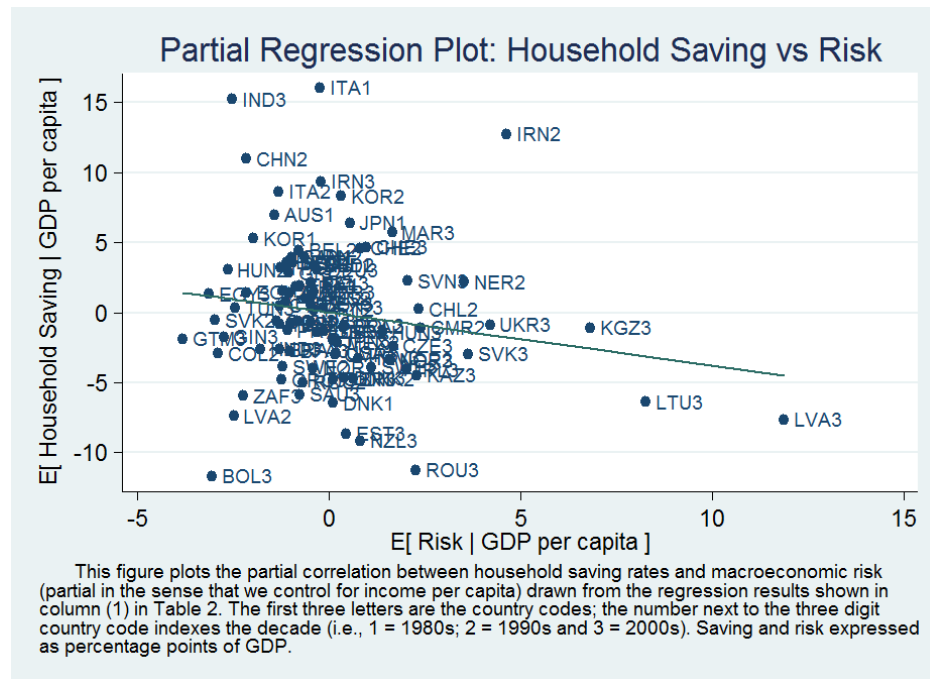
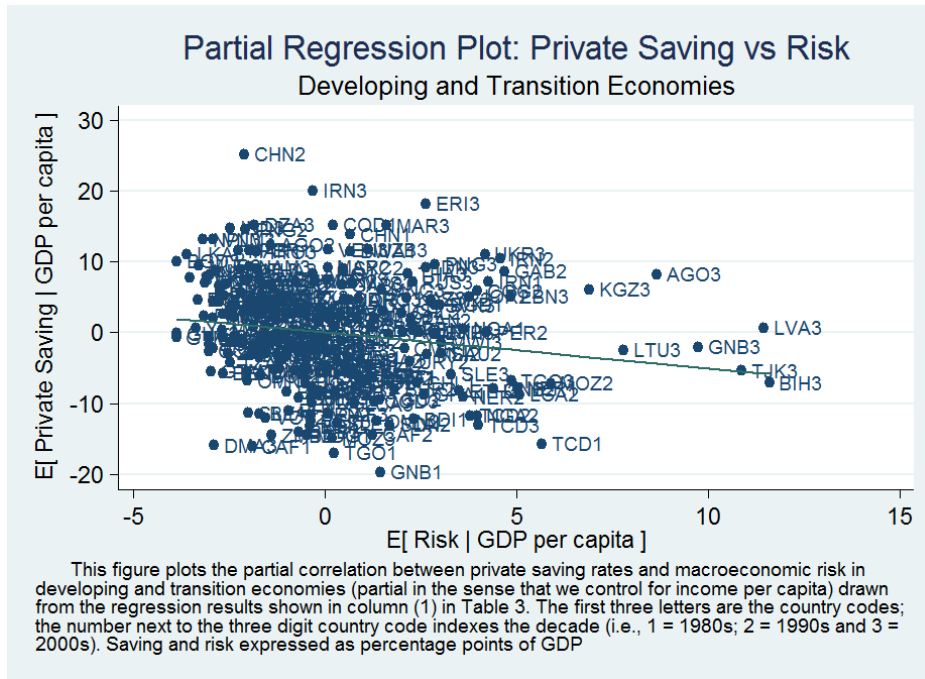


Figure 3 includes the same findings using the private saving information from the WEO, but limiting the sample to developing countries and transition economies. The full results for this estimation is provided in column (1) of Table 3. The results reported in columns (ii) and (iii) in Table 3 are focusing on different sub-samples of the complete dataset, using the private saving as dependent variable. Equivalent results for household saving are available in Appendix Table 3. We note that one suggestive finding is that the identified negative correlation between risk and saving (both private and household) appears mostly to be found in the developing and transition countries sample. The high-income country sample does not show a similar negative correlation (the coefficient is positive and statistically insignificant). This finding corresponds with our theoretical argument, enumerated in the next section, that focuses on the characteristics of developing countries and the reasons why risk would be negatively, and counter intuitively, correlated with saving in high-risk, institutionally-weaker economies.

Finally, the last three columns of Table 3 report the results for different combination of fixed effects on the entire sample: (iii) country fixed effects; (iv) time fixed effects; and (v) country and time fixed effects. As expected, results including country fixed effects are more imprecisely estimated due to limited within variation in the short panel;¹² however, the negative correlation is still present in all the regressions.

¹² We average the annual data over decades; therefore at most there are three observations per country in the panel. Therefore, there is very limited within country variation in the data.

Figure 3: Partial Correlation – Private Saving and Realized Volatility in Developing Countries



In summary, we find that on average private agents save less in countries that are subject to higher macroeconomic risk. This basic result is robust across samples and specifications. This is a priori surprising because theory predicts that higher levels of risk should encourage private saving for precautionary motives; therefore higher realized volatility should lead to higher average saving rates. However, when financial markets are incomplete, safety nets are shallow, and institutional safeguards are weak, then private agents may choose other saving options. In the next section, we describe a simple model that helps to reconcile the theory with this empirical counter-intuitive regularity.

3. Informality with macro and individual shocks

Greater political instability and the absence of formal protected saving channels lead households to rely on substitutes to formal savings. Hoarding gold, jewelry and family heirloom works as an informal precautionary buffer. Real estate, land and similar durable assets are popular means of saving in countries with protection of land ownership. In countries with limited protection, saving in offshore locations with better protection is used frequently as a substitute for local saving; but offshore access is typically limited to the well-off. An alternative is for households to self-fund informal firms. These strategies may play important roles in the lives of households

with no access to a well-functioning financial system, a prevalent condition in developing countries.

Similarly, non-specialized or widely transferable skills (i.e. mechanical skills, nurses, IT skills) provide an alternative by allowing agents to adjust to shocks by moving across sectors, regions and countries at times of adverse shocks. Higher educational attainment may reduce the cost of future learning, providing for more agile precautionary adjustments, and increasing the option value associated with mobility in bad times. Therefore, in countries that are subject to higher volatility, agents may prefer to protect themselves by building human capital skills.

In this section, we outline a model that will articulate more formally the role of these channels in explaining development and household production. We outline a stylized overlapping generation model focusing on the impact of financial market imperfections on informality, dynasty's education and income decisions in the presence of macro uncertainty. The model extends the Galor and Zeira (1993) framework (see Basu, 1997, for an overview of the model and related literature).

We assume a two period life span for each member of the household, where consumption - c , and bequest to the household's children - q , take place in adulthood, the second and last period of life. Each generation lives for two periods. In the first period, *youth*, children have the opportunity to enter the labor force as unskilled workers, earning in both periods of their life the low unskilled wage, w_u . Alternatively, they may acquire in period I human capital at expense h , thereby becoming skilled workers in period II, having the capacity to run and manage a family business, referred to also as the family firm. The cost h covers the expenses of formal education, or informal education via learning by doing, or an apprenticeship. Their investment in human capital is funded and determined by their parents, aiming at maximizing a utility that depends both on parental consumption, and parental bequest to their children.

In the second period, *adulthood*, unskilled workers will keep earning the low unskilled wage, w_u . The educated workers are employed as skilled workers, running the family firm. They either take on an existing family business (replacing their parent), or start a 'greenfield' family firm. The second period is also the time when children are raised, bequest and children's education decisions are made.

Households' utility u is a Cobb Douglas aggregator with consumption and bequest weights of α and $1 - \alpha$, respectively. To simplify the analysis, we assume that consumption takes place only in adulthood:

$$(1) \quad u = c^\alpha q^{1-\alpha},$$

The productivity of the family firm reflects the status as either an established/formal or a greenfield/informal firm, denoted by a_χ , and the macro shock, ε_m .

Specifically, parents that operated an established family firm may transfer intangible capital to the family firm run by their educated descendants. Henceforth we index these households by $\chi = e$ (e for established). This intangible capital reflects the advantage associated with an established family firm - clientele, reputation, legal status etc. - increasing the firm's productivity at a rate of a above the productivity of a 'greenfield,' new firm ($a > 0$). Thus, history matters by determining the direct bequest - q , and the family firm's productivity. Parents working as unskilled workers in adulthood may invest in the human capital of their children, enabling them to operate a 'greenfield' family firm, indexed by $\chi = g$.

At this stage, we ignore the possibility of simultaneous investment in human and physical capital, and other forms of market imperfections. In the Appendix we study the impact of adding investment in tangible capital, and the presence of borrowing constraint due to limited pledgeability of capital as collateral. The Appendix shows that these added features do not impact the qualitative results of our model.

The benchmark model assumes that households' skilled adults are endowed with one unit of specific capital, the output of which is

$$(2) \quad a_\chi(1 + \varepsilon_m),$$

where a_χ denotes the firm's productivity:

$$a_\chi = \begin{cases} A & \text{'greenfield' family firm for } \chi = g \\ A(1+a) & \text{established family firm for } \chi = e \end{cases};$$

The term ε_m is the macro shocks: $\varepsilon_m = \bar{\varepsilon}$ in booms, or $\varepsilon_m = -\bar{\varepsilon}$ in recessions, $0 \leq \bar{\varepsilon} < 1$. To simplify, we assume that macro shocks are independently distributed over time, with equal probabilities of recessions and booms.

The Cobb-Douglas utility implies that a household's second period income, y , is divided between consumption, c , and bequest, q :

$$(3) \quad c = \alpha y; \quad q = (1 - \alpha)y, \text{ and } U = \gamma y, \quad \gamma = \alpha^\alpha (1 - \alpha)^{1 - \alpha}.$$

The household's income reflects the education choices, being y_u (y_s) if the children work as unskilled (skilled) workers, respectively:

$$(4) \quad y_u = (q + w_u)(1 + r) + w_u$$

$$(4') \quad y_s = \begin{cases} (q - h)(1 + r) + a_x(1 + \varepsilon_m) & \text{if } q > h \\ (q - h)(1 + i) + a_x(1 + \varepsilon_m) & \text{if } q < h \end{cases}.$$

The household's education decisions can be reduced to maximize the second period expected income. If the household self-finances the education [i.e., if $q > h$], the second period income from the bequest net of h would be $(q - h)(1 + r)$. If the household funds the education by borrowing $q - h$, the second period income would drop by the debt service, $(q - h)(1 + i)$. Thereby, the household would educate their children only if

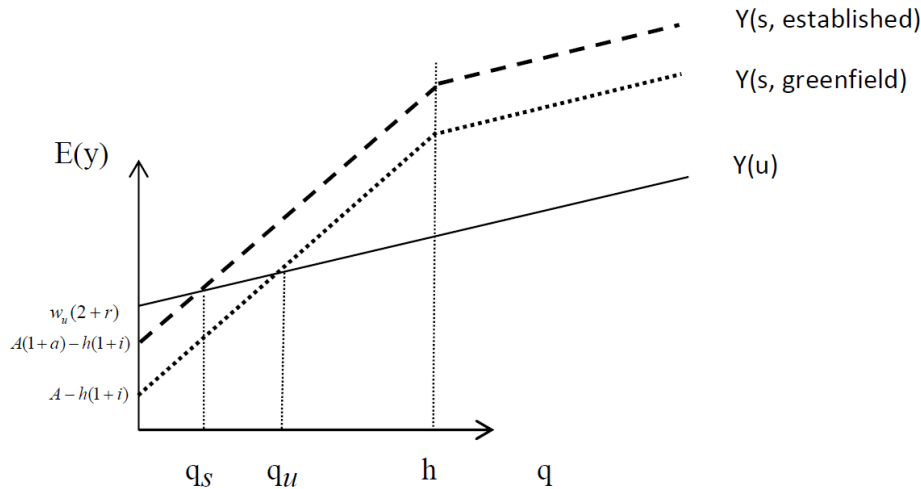
$$(5) \quad \begin{aligned} (q + w_u)(1 + r) + w_u &< a_x - (h - q)(1 + i) && \text{for } h > q \\ (q + w_u)(1 + r) + w_u &< a_x + (q - h)(1 + r) && \text{for } h < q \end{aligned}.$$

We focus on the case where the unskilled wage is low, and the financial system is underdeveloped to such a degree that investment in human capital pays for a household that can self-finance it. Yet, the poorest households would find the financial spread too prohibitive; thereby their children would be unskilled. This would be the case when $A - h(1 + i) < w_u(2 + r) < A - h(1 + r)$.

Figure 4 plots the association between the children’s bequest and their expected income in adulthood, as reflected by equations (4) and (4’). The solid line, $Y(u)$, plots the expected unskilled household income as a function of its bequest. The dotted line, $Y(s, \text{greenfield})$ plots the expected income of a skilled household engaging in greenfield investment, where the parents were unskilled, hence the productivity of the resultant firm is A . The broken line, $Y(s, \text{established})$ plots the expected income of a skilled household running their household established firm, where the parents were skilled workers running the family firm, with productivity $A(1 + a)$.

The slope of the $Y(s, ..)$ line is $1 + i$ in the range where the education expense is co-funded by borrowing (where $q < h$), and $1 + r$ if the education is self-funded.

Figure 4: bequest and expected adulthood income



Maximizing the expected income implies that unskilled households contemplating greenfield investment would fund it only if the bequest exceeds the threshold q_U ; whereas households with established firms would fund their children’s education and keep the family firm if the bequest exceeds the threshold q_S . The gap between the two thresholds reflects the ‘head start’ advantage of established firms.

We denote by q_{+1} the expected bequest in adulthood of a household with parental bequest q . The bequest dynamics can be inferred by using equations (1)-(5). For households that invest in human capital, equations (3) and (5) imply that:

$$(6) \quad \begin{aligned} q_{+1} &= (1-\alpha)[a_x(1+\varepsilon_m) + (q-h)(1+i)] && \text{for } h > q \\ q_{+1} &= (1-\alpha)[a_x(1+\varepsilon_m) + (q-h)(1+r)] && \text{for } h < q \end{aligned}$$

For households supplying the unskilled labor, the bequest dynamics is:

$$(7) \quad q_{+1} = (1-\alpha)[(q+w_u)(1+r) + w_u].$$

Equations (6) and (7) allow us to characterize the dynamics of the system.

Case 1: No Uncertainty; no Productivity Advantage

To simplify, we focus first on the benchmark case where there is no macro uncertainty, $\bar{\varepsilon} = 0$, and there is no productivity advantage to ‘established’ firms, $a = 0$. Unskilled households would be equally indifferent to investing in their children versus staying unskilled if the two options are associated with the same expected future income: $A + (q-h)(1+i) = w_u(2+r)$. This equality defined a bequest threshold of q_u , below which children will be unskilled workers,

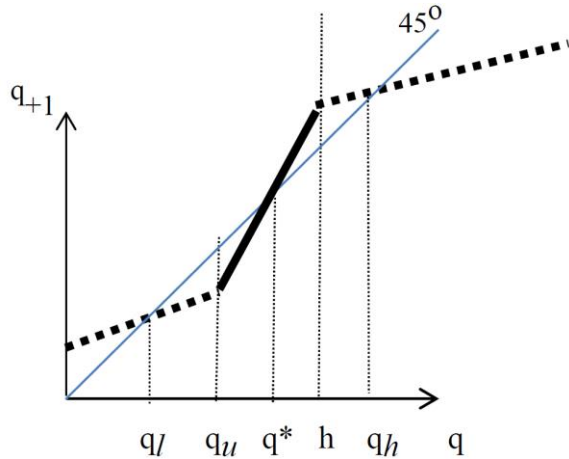
$$q_u = h - \frac{A - w_u(2+r)}{1+i}. \text{ The threshold bequest level } q_u \text{ increases with the cost of external}$$

financing i , with the education cost h , and the with opportunity cost of education, the unskilled wage.

We assume that $dq_{+1}/dq = (1-\alpha)(1+r) < 1$, as is the case when the marginal propensity to bequest across generations is below 1; and that $dq_{+1}/dq = (1-\alpha)(1+i) > 1$, as is the case when the borrowing interest rate is large, so that marginal investment financed externally reduces the bequest by more than one. In these circumstances, the dynamic bequest lines may cross the 45 degree ray 3 times, at points q_l , q^* , and q_h , as is depicted by Figure 5. Henceforth we will focus on this case, as it provides a rich benchmark associated with multiple equilibria, where the dynamics of households are determined by their initial income. The cases where the dynamic

bequest curve has a unique intersection with the 45 degree ray can be analyzed as limiting cases of this framework.

Figure 5: Bequest dynamics, no macroeconomic uncertainty



The dynamic evolution of relatively poor households, $q < q_u$, summarized by equation (7), is depicted by the dotted curve intersecting the 45 degree ray at q_l . This intercept is the long run equilibrium of the poorer households - their initial low wealth propagates low wage, an unskilled equilibrium for their dynasty. For $h > q > q_u$, the bequest is high enough to induce households to educate their children, co-funded by external borrowing. The intertemporal bequest dynamics of these households are portrayed by the bold curve, intersecting the 45 degree ray at $q = q^*$. For relatively affluent households, $q > h$, thereby the human capital investment is self-financed, and the marginal propensity to bequest across generations is $dq_{+1}/dq = (1 - \alpha)(1 + r)$. The bequest dynamics of these households is depicted by the third, bold segment, intersecting the 45 degree ray at $q = q_h$.

The key message of Galor and Zeira (1993) is summarized by figure 5: differential bequests across otherwise identical households may lead to divergent long run outcomes, where the long run equilibrium is characterized by a bipolar distribution of unskilled poor households converging to $q = q_l$, and skilled relatively affluent ones converging to $q = q_h$. In the absence of uncertainty, households whose bequest exceeds q^* will educate their children, converging overtime to the high bequest equilibrium, where $q = q_h$. In contrast, households whose bequest

is below q^* will converge overtime to the low bequest equilibrium, where $q = q_l$. Point q^* is an unstable equilibrium. In the absence of macro shocks, households below q^* (above q^*) will converge to the low bequest, unskilled equilibrium at q_l (high bequest, skilled equilibrium at q_h), respectively.

In the context of the model, the bequests are the saving of the households over that period. Therefore, if the private saving rate in a period is above a threshold, overtime the saving rate of will converge to a relatively high steady state equilibrium. Instead, if the saving rate is below the threshold, then the saving rate will converge overtime to a lower steady state equilibrium.

Case 2: Productivity Advantage for Established Firms

The above analysis focused on the case of $a = 0$, which is also the situation facing ‘unskilled households’ – households where parents were employed as unskilled labor, thereby investing h in their children would result in a greenfield investment. Suppose now that $a > 0$, thereby, established firms have a productivity advantage. Similar analysis applies for the established households, where past investment in the family firm provides productivity bonus a , thus $a_x = A(1+a)$. We review this case with the help of Figure 6, where the lower three segments curve describes the bequest dynamics of the unskilled households, depicted earlier in Figure 5. Applying (6) and (7), a bonus a shifts upwards the second and the third segments of the dynamic bequest curves of the ‘established’ households above that of the unskilled households, from the bold segments in Figure 3 to the lighter dotted segments. Thus, the threshold q^* shifts for the ‘established’ households leftwards to q' . The children of ‘established’ households, for q above q' , will keep educating their children, converging to the ‘relative affluent,’ skilled long run equilibrium at point q_e . In contrast, the children of unskilled households, for bequest q in the range $q' < q < q_u$, will end up unskilled, and their dynasty will converge to a long run equilibrium of relative low saving at point q_l .

Applying (6), we infer that an unstable equilibrium is the solution for $q = (1-\alpha)[a_x + (q-h)(1+i)]$, the value of which differs between the skilled and the unskilled households:

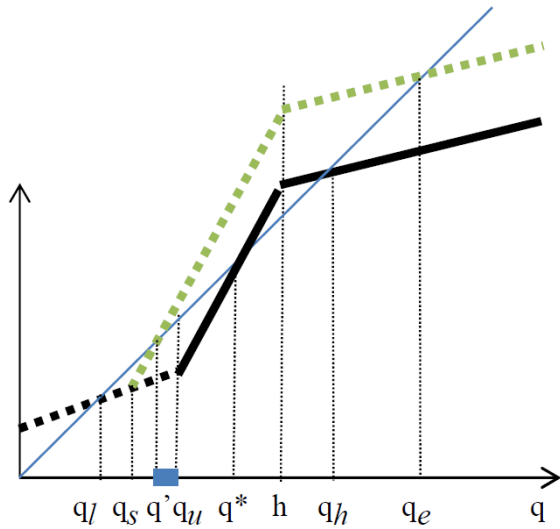
$$(8) \quad q' = \frac{(1-\alpha)[h(1+i) - A(1+a)]}{(1-\alpha)(1+i) - 1}; \text{ and } q^* = \frac{(1-\alpha)[h(1+i) - A]}{(1-\alpha)(1+i) - 1}$$

Higher productivity of the household firm and lower financial spread reduce q' and q^* , thereby increasing the range of ‘specialized’ skilled households, and the mass of the households that will converge to the high bequest, skilled equilibrium.¹³

Adding the productivity advantage of ‘established’ household also changes the dynamics of ‘unskilled’ households, as educating their kids would switch the household status from ‘greenfield’ to an ‘established’ one. Thereby, for $q > q_{\mu}$, the bequest of their educated children at their adulthood, q_{+1} , will be determined along the dotted and lighter mid segment (the one intersecting the 45 degree ray at $q = q'$), as the grandchildren of the ‘uneducated’ households will be born to already ‘established’ households. This in turn implies that all households whose bequest is above q_{μ} will converge to a ‘relative affluent’ equilibrium, q_e . History matters: established households, whose bequest q is on the ‘bold line’ (i.e., $q' < q < q_{\mu}$), will converge to the high bequest, relative affluent long run equilibrium. Equal bequest q by the unskilled parents will not be enough to support investment in human capital, and these households will converge to the unskilled, low bequest, unskilled long run equilibrium, where $q = q_L$.

Figure 6: Established versus ‘greenfield’ household bequest dynamics

¹³ Lower financing costs i will increase the range of specialized skilled household as long as $(1-\alpha)a_x > h$, as will tend to be the case for relatively productive firms.



In summary, adding a productivity advantage for established firms does not change the key message of Galor and Zeira (1993): differential bequests across otherwise identical households may lead to divergent long run outcomes. The main difference though is that the long run equilibrium is characterized by a multipolar distribution; and in this case, the same bequest (i.e., saving) could lead to different long-run equilibriums.

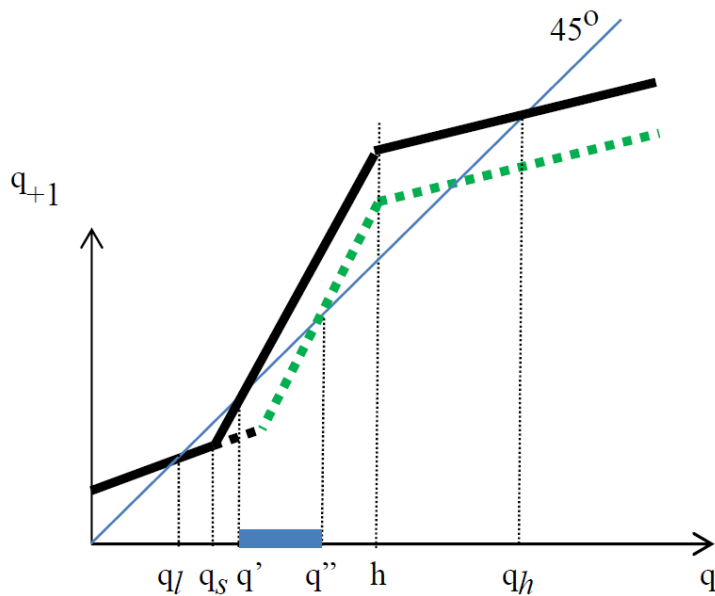
Case 3: Macro Shocks

The above analysis sets the ground for dealing with macro shocks. So far, we covered the case where the dynamic bequest curves focused on the association of the bequest provided by the parents in period I, q , and the expected bequest provided by their children in adulthood in period II, q_{+1} , to the grandkids of the grandparents giving the bequest in period I. We focus now on the impact of the realized macro shocks taking place in period II on the actual bequest determined in period II, drawing now the association between the bequest in period I, and the actual bequest in period II, determined after the realization of the macro shock in period II.

Consider first the impact of a recession shock impacting the economy at time +1 (period II of the generation born in period I), $\varepsilon_m = -\bar{\varepsilon}$. Equation (6) implies that the recession shock shifts the second and the third segment downwards by $A\bar{\varepsilon}$. The impact of the shift is reported in Figure 7. The 3 bold segments are the benchmark, reporting the dynamic adjustment of the ‘established’ household in the absence of macro shocks, which coincides also with the expected dynamic adjustment. Households with a bequest exceeding q' will converge over time to the relatively

affluent ‘established’ equilibrium associated with bequest q_h , whereas households with bequest below q' will converge overtime to the unskilled, low saving equilibrium with bequest q_l . The adverse macro shock shifts the two upper segments of the bequest curve q_{+1} downwards, to the dotted lines. Consequently, the critical value of the bequest level dividing the households into the long-run unskilled, and the skilled equilibria shifts rightwards, from q' to q'' . Households whose bequest q is in the bold segment defined by $q' < q < q''$ will have converged to the skilled, high bequest equilibrium in the absence of the recession shock. Following the recession shock, these households will converge to the unskilled, low bequest and low income equilibrium, where $q = q_l$. If macro shocks are persistent, the recessionary shock may induce large costs, pushing the mass of households in the bold segment towards to the ‘low saving’ equilibrium.

Figure 7: adverse macro shocks and the dynamics of the ‘greenfield’ households



A similar analysis applies for the ‘unskilled’ households. In terms of Figure 6, the recession shock shifts the two segments associated with investment in human capital downwards/rightwards, resulting in higher values of the equilibrium thresholds q_s , q' , q_u , and q^* . The recession shock implies the rise of ‘recession children,’ in households that flipped their status from skilled, converging towards higher income, to unskilled, converging towards low saving.

In short, the impact of recurrent negative shocks is to move the relevant thresholds to the right; meaning that for any given bequest (i.e., saving over the period) it is more likely that a household will end up in the low saving equilibrium. This will push a larger mass of individuals to the low saving equilibrium; thereby resulting in a lower aggregate private saving rate in the economy. Therefore, a key insight of this model is that higher volatility may lead to lower aggregate saving rates. This is not at odds with precautionary saving theory; it simply expands the theory to encompass other modes of ‘precautionary’ behavior by private agents.

Case 4: Migration and Remittances

In bad times, deeper family networking allows selected members to move to other countries or provinces, sending back home remittances, while the extended household compensates for their absence by reallocation of chores at the level of in-household and informal firm production. This mechanism provides precautionary insurance, at times when the informal family firm may face losses stemming from a recessionary decline in demand and prices. Furthermore, the higher saving may allow further self-investment in the family firm. One may view this as a family level financial intermediation; activities that tend to be under reported as they are done within the extended household production. The macroeconomic importance of this channel was highlighted by the IDB (2011) report. It provides information about the growth and persistence of remittance flows to Latin American and Caribbean the 2000s.¹⁴ Frequently, educated and experienced workers have access to better outside options, buffering the household with remittance income.

We describe now the way an outside option of temporary immigration may impact the effect of the recession shock. For simplicity, assume that each family has two children. The firm’s output (2) takes place if both siblings are employed, dropping to $\theta a_\chi (1 + \varepsilon_m)$ if only one runs the family firm.¹⁵ Specifically, suppose that each of the two siblings in a household that invested in their

¹⁴ Remittances flows to LAC increased from US\$ 28 billion in 2003, peaking at US\$ 65 billion in 2008, dropping to US\$ 56 billion in 2009, and recovering more than half of the drop within two years, reaching US\$ 61 billion in 2011.

¹⁵ For example, let us denote the household effort in the family firm by L , and normalize the effort supplied by all household members to 1. Thereby, the household firm produces $a_\chi (1 + \varepsilon_m) \sqrt{1}$ with a full household effort, dropping to $a_\chi (1 + \varepsilon_m) \sqrt{0.5}$ if only half of the household’s effort is devoted to the firm. This may be the case in

human capital can also provide remittances of w^o by working as a guest worker. Assume also that in good times, both siblings are better off running the family business, but in recessions, they would benefit by sending one of them to exploit the outside option. This would be the case for the ‘established household’ if $A(1+a)(1-\bar{\varepsilon}) < \theta A(1+a)(1-\bar{\varepsilon}) + w^o$.

In these circumstances, the established family firm would be run and maintained by one of the siblings; the other would support the household by remittances. Exploiting the outside option mitigates the recessionary shock, increasing the household income in bad times by $w^o - A(1-\theta)(1+a)(1-\bar{\varepsilon})$, shifting upwards the dotted segments in Figure 7, mitigating the adverse consequences of the recession. Large enough w^o and θ would reduce the mass of the households in the bold section, households that otherwise would be pushed from skilled status towards low saving.

4. Concluding Remarks

We explored what we view as a fundamental puzzle in our understanding of the motivations for saving as they manifest in countries characterized by institutional and regulatory environments and constraints that are frequently found in the developing world. In particular, we have focused on the observed but counter-intuitive negative correlation between volatility and private sector saving. The standard view hypothesizes a positive correlation, in that private actors living in countries with a more volatile macro-economy or higher aggregate risk are expected to engage in more precautionary behavior and save more. In fact, we observe that the statistical association is reversed, and we find lower private saving rates observed in more volatile places.

We suggest a theoretical model that incorporates the limiting institutional environment that characterizes middle- and low-income countries, and explore the implications of these constraints to private sector saving behavior. The private sector is modeled as an interaction of consuming households with family-owned informal firms who themselves attempt to maximize their lifetime income (including a bequest motive).

a divided household, if during a recession half of the household immigrates and works as a guest worker, thereby $\theta = \sqrt{0.5} = 0.71$.

Two important issues merit further consideration. First, our theoretical and empirical analysis assumed that the degree of aggregate risk is not itself dependent on the private sector's saving choices. Low-skilled intensive production, for example, might be more exposed to terms-of-trade shocks, so the implied saving and precautionary saving and investment decisions of household/firms do have an impact on aggregate volatility and future risk. There are, therefore, good reasons to motivate a more complete investigation of the feedback mechanisms between the two aggregates that this paper focused on.

Second, we expect that some of the considerations outlined above will change in more open economies. Our model assumed some form of international labor mobility (in the last section), but we did not examine the implications of more open capital markets. Further capital market openness may ameliorate some of the problems inherent in the shallow credit markets of lower income countries, but may also generate further sources of volatility that needs to be accounted for. To summarize, our central message is that the interaction between saving behavior, broadly construed, and aggregate risk and uncertainty, may be more complex than is frequently assumed, and we aimed to demonstrate that using both the observed empirical regularities and a formal model.

References

- Aizenman, J., and Marion, N. 1999. Volatility and Investment: Interpreting Evidence from Developing Countries. *Economica* 66(262):157-79.
- Basu, K. 1997. *Analytical Development Economics: The Less Developed Economy Revisited*. Cambridge: MIT Press.
- Bebczuk, R., and E. Cavallo. 2014. Is Business Saving Really None of Our Business? IDB Working Paper No. 523. Inter-American Development Bank, Washington, DC.
- Busso M., M. V. Fazio, and S. Levy. 2012. (In)Formal and (Un)Productive: The Productivity Costs of Excessive Informality in Mexico. IDB Working Paper No. 341. Inter-American Development Bank, Washington, DC.
- Cronqvist, H., and S. Siegel. 2015. The Origins of Savings Behavior. *Journal of Political Economy* 123(1): 123-169.
- D’Erasmus P., and H. J. M. Boedo. 2012. Financial Structure, Informality and Development. *Journal of Monetary Economics* 59(3): 286–302.
- Fogli, A., and F. Perri. 2015. Macroeconomic Volatility and External Imbalances. *Journal of Monetary Economics*. Forthcoming.
- Galor, O., and Y. Zeira. 1993. Income Distribution and Macroeconomics. *Review of Economic Studies* 60: 35-52.
- Gourio, F. 2012. Disaster Risk and Business Cycles. *American Economic Review*, 102(6): 2734-66.
- Hansen, L. P., and T. J. Sargent. 2010. Wanting Robustness in Macroeconomics. *Handbook of Monetary Economics* 3: 1097-57.
- Inter-American Development Bank. 2011. Remittances to Latin America and the Caribbean in 2011. Multilateral Investment Fund, Washington, DC.
- La Porta, R., and A. Shleifer. 2008. The Unofficial Economy and Economic Development. *Brookings Papers on Economic Activity* 39(2): 275-363.
- Loayza, N. 1996. The Economics of the Informal Sector: A Simple Model and Some Empirical Evidence from Latin America. *Carnegie-Rochester Conference Series on Public Policy* 45: 129-162.
- Maloney, W. 2004. Informality Revisited. *World Development* 32: 1159–1178.
- Nakamura, E., J. Steinsson, R. Barro, and J. Ursúa. 2013. Crises and Recoveries in an Empirical Model of Consumption Disasters. *American Economic Journal: Macroeconomics* 5(3): 35-74
- Perry, G. E., W. F. Maloney, O.S. Arias, P. Fajnzylber, A.D. Mason, and J. Saavedra-Chanduvi. 2007. *Informality: Exit and Exclusion*. World Bank, Washington, DC.

Pratap, S., and E. Quintin. 2006. The Informal Sector in Developing Countries: Output, Assets and Employment. Research Paper UNU-WIDER No. 2006/130. United Nations University, Helsinki.

Skinner, J. 1988. Risky Income, Life Cycle Consumption and Precautionary Savings. *Journal of Monetary Economics*, 22(2), 237-255.

Zeldes, S. P. 1989. Optimal Consumption with Stochastic Income: Deviations from Certainty Equivalence. *The Quarterly Journal of Economics* 104 (2): 275-298.

Table 1: Private Saving and Risk
Dependent variable is Private Saving over GDP

Regressor	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)
Risk (t-1)	-0.51*** (0.00)		-0.65*** (0.00)	-0.42** (0.01)	-0.43*** (0.01)	-0.42** (0.01)	-0.45*** (0.01)
Risk (t)		-0.37** (0.05)					
RGDP per cap growth (t)			0.97*** (0.00)				
Bank Concentration (t)				-0.07*** (0.01)			
Government Stability (t)					0.65** (0.02)		
Corruption (t)						0.26 (0.56)	
Law and Order (t)							1.42*** (0.00)
Real GDP per capita (t)	0.17*** (0.00)	0.17*** (0.00)	0.14*** (0.00)	0.14*** (0.00)	0.12*** (0.00)	0.12*** (0.01)	0.02 (0.64)
Constant	16.44*** (0.00)	15.75*** (0.00)	15.59*** (0.00)	21.50*** (0.00)	12.31*** (0.00)	16.29*** (0.00)	12.92*** (0.00)
Observations	335	382	335	210	278	278	278
R-squared	0.13	0.09	0.22	0.15	0.12	0.10	0.14

This table reports results relating average private saving rates to macroeconomic risk. All regressions control for Real GDP per capita (level). Depending on the specifications, the regressions also control for real GDP per capita (growth rate), index of banking sector concentration, proxies of institutional quality from ICRG. The panel spans the 1980-2007 period; however annual data was transformed into decadal averages. Method of estimation is Pooled OLS. All specifications are estimated with robust standard errors (p values in parenthesis). *, **, *** indicate significance at the 10%, 5% and 1% levels, respectively.

Table 2: Household Saving and Risk
Dependent variable is Household Saving over GDP

Regressor	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)
Risk (t-1)	-0.38 (0.10)		-0.46 (0.13)	-0.45** (0.01)	-0.43* (0.08)	-0.39 (0.14)	-0.49* (0.05)
Risk (t)		-0.29* (0.10)					
RGDP per cap growth (t)			0.19 (0.56)				
Bank Concentration (t)				-0.04 (0.32)			
Government Stability (t)					-0.80* (0.06)		
Corruption (t)						0.71 (0.23)	
Law and Order (t)							1.10** (0.02)
Real GDP per capita (t)	-0.02 (0.56)	0.00 (0.93)	-0.02 (0.54)	0.00 (0.91)	-0.03 (0.43)	-0.07* (0.09)	-0.10** (0.05)
Constant	9.47*** (0.00)	8.26*** (0.00)	9.28*** (0.00)	10.89*** (0.00)	16.37*** (0.00)	7.81*** (0.00)	6.32*** (0.00)
Observations	94	103	94	79	88	88	88
R-squared	0.03	0.02	0.04	0.10	0.06	0.05	0.07

This table reports results relating average household saving rates to macroeconomic risk. All regressions control for Real GDP per capita (level). Depending on the specifications, the regressions also control for real GDP per capita (growth rate), index of banking sector concentration, proxies of insitutional quality from ICRG. The panel spans the 1980-2007 period; however annual data was transformed into decadal averages. Method of estimation is Pooled OLS. All specifications are estimated with robust standard errors (p values in parenthesis). *, **, *** indicate significance at the 10%, 5% and 1% levels, respectively.

Table 3: Private Saving and Risk, alternative specifications

Dependent variable is Private Saving over GDP

Regressor	(i)	(ii)	(iii)	(iv)	(v)
Risk (t-1)	-0.50*** (0.00)	0.42 (0.44)	-0.22 (0.25)	-0.52*** (0.00)	-0.16 (0.37)
Real GDP per capita (t)	0.39*** (0.00)	-0.17*** (0.00)	-0.20* (0.06)	0.17*** (0.00)	-0.38*** (0.00)
Constant	15.32*** (0.00)	24.81*** (0.00)	27.46*** (0.00)	16.33*** (0.00)	36.51*** (0.00)
Sample	Developing & Transition	Advanced Economies	All Countries	All Countries	All Countries
Country Fixed Effects	NO	NO	YES	NO	YES
Time Fixed Effects	NO	NO	NO	YES	YES
Observations	259	76	335	335	335
R-squared	0.06	0.17	0.82	0.13	0.83

This table reports results relating average private saving rates to macroeconomic risk. The regressions control for real GDP per capital (level). Column (i) corresponds to the subsample of developing and transition economies; column (ii) corresponds to the subsample of advanced economies; Column (iii) is the regression with country fixed effects; column (iv) is the regression with time fixed effects; and column (v) is the regression with country and time fixed effects. The panel spans the 1980-2007 period; however annual data was transformed into decadal averages. Method of estimation is Pooled OLS, including dummies for FE. All specifications are estimated with robust standard errors (p values in parenthesis). *, **, *** indicate significance at the 10%, 5% and 1% levels, respectively.

Appendix

I. Theory

This appendix extends the model outlined in Section 2. First, we allow for investment in physical capital, K . Next, we modify the assumptions governing financial intermediation, focusing on the case where borrowers face a credit ceiling determined by the pledgeability of capital.

A1. Investment in physical capital

Consider the case where the household firm production function, (2) in the paper, is modified by adding capital, K :

$$(A1) \quad a_x(1 + \varepsilon_m)\sqrt{K}$$

The timing of investment is similar to the benchmark model: the parents are investing today in the human and physical capital of their children. In their adulthood, the parental investment will allow the children to operate the family firm. For simplicity, we assume that physical capital depreciates fully at the end of each production period, while the intangible firm specific capital does not. We maintain all the other assumptions. The income of the household investing in the family firm, (4'), is modified to:

$$(A2) \quad y_s = \begin{cases} (q - h - K)(1 + r) + a_x(1 + \varepsilon_m) & \text{if } q > h + K \\ (q - h - K)(1 + i) + a_x(1 + \varepsilon_m) & \text{if } q < h + K \end{cases} .$$

The modified expected bequest dynamics are:

$$(A3) \quad \begin{aligned} q_{+1} &= (1 - \alpha)[a_x(1 + \varepsilon_m)\sqrt{K} + (q - h - K)(1 + i)] && \text{for } h + K > q \\ q_{+1} &= (1 - \alpha)[a_x(1 + \varepsilon_m) + (q - h - K)(1 + r)] && \text{for } h + K < q \end{aligned} .$$

For the household supplying the unskilled labor, the bequest dynamics remain

$$(A4) \quad q_{+1} = (1 - \alpha)[(q + w_u)(1 + r) + w_u] .$$

The household that invests in the family firm chooses the physical capital K by maximizing the expected next period household income. With Cobb Douglas preferences, this is also akin to maximizing the expected future bequest, the right hand side of (A3), resulting in the following first order conditions:

$$(A5) \quad \begin{aligned} \sqrt{K} &= \frac{a_x}{2(1+i)} \quad \text{for } h+K > q \\ \sqrt{K} &= \frac{a_x}{2(1+r)} \quad \text{for } h+K < q \end{aligned}$$

Applying them to (A3) the bequest dynamic equations can be reduced to

$$(A3') \quad \begin{aligned} q_{+1} &= (1-\alpha) \left[\frac{\{a_x\}^2 (1+\varepsilon_m)}{2(1+i)} + (q-h)(1+i) \right] \quad \text{for } h+K > q \\ q_{+1} &= (1-\alpha) \left[\frac{\{a_x\}^2 (1+\varepsilon_m)}{2(1+r)} + (q-h)(1+r) \right] \quad \text{for } h+K < q \end{aligned}$$

Note that the bequest dynamics (A3') are almost identical to the ones in section 2, replacing the firms output in (7), $a_x(1+\varepsilon_m)$, with the firm's output net of physical capital cost, $\frac{\{a_x\}^2 (1+\varepsilon_m)}{2(1+i)}$

or $\frac{\{a_x\}^2 (1+\varepsilon_m)}{2(1+r)}$ (the first is the case for external financing, the second is the case for internal

financing). Consequently, the discussion of Section 2 remains applicable with endogenous fiscal capital.

A2. Collateral constraints

We conclude the appendix extending the analysis to the case where the supply of credit is subject to collateral constraints. Specifically, assume that the legal system provides creditors with limited protection in the form of a collateral constraint - a fraction ϕ , $\phi < 1$ of future output is pledgeable. Thereby, the supply of credit at cost i is subject to the constraint that future repayment will not exceed a fraction ϕ of the expected firm's output

$$(A6) \quad (h+K-q)(1+i) < \phi a_x \sqrt{K} .$$

We maintain all the other assumptions. For a high enough bequest, or for a high enough ϕ , the collateral constraint is not binding, and the analysis above holds. In terms of Figure 4, the first and the last segments of the intertemporal bequest curve are not impacted by the collateral constraint. If the collateral constraint is not binding at the low bequest levels, inducing households to switch from ‘unskilled’ to ‘skilled’ workers running the family firm, than the presence of the collateral constraint does not change the above analysis.

Consider now that the collateral constraint binds at the bequest threshold associated with the switch from unskilled to skilled households (q_u or q_s in terms of Figure 3). As long as the collateral constraint binds, the constraint defines the stock of capital as an implicit quadratic function of the bequest and of other parameters:

$$(A7) \quad (h + K - q)(1 + i) = \phi a_\chi \sqrt{K}.$$

Solving the quadratic equation, we find that

$$(A8) \quad \sqrt{K} = 0.5 \left[\frac{\phi a_\chi}{1 + i} + \sqrt{\left(\frac{\phi a_\chi}{1 + i} \right)^2 + 4(q - h)} \right].$$

The dynamics of the bequest in the range where the collateral constraint binds are given by

$$(A9) \quad q_{+1} = (1 - \alpha)[a_\chi(1 + \varepsilon_m)\sqrt{K} - (K + h - q)(1 + i)] \quad \text{for} \quad (h + K - q)(1 + i) = \phi a_\chi(1 + \varepsilon_m)\sqrt{K}.$$

Applying (A7) and (A8) to (A9), collecting terms, we infer that the intertemporal bequest dynamics, $q_{+1} = f(q)$, are given by

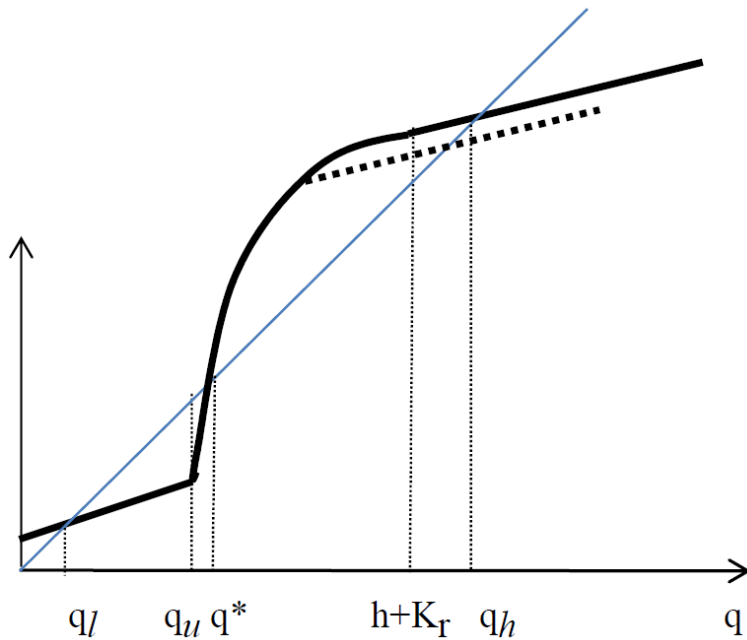
(A10)

$$q_{+1} = (1 - \alpha)(1 - \phi)a_\chi(1 + \varepsilon_m)0.5 \left[\frac{\phi a_\chi}{1 + i} + \sqrt{\left(\frac{\phi a_\chi}{1 + i} \right)^2 + 4(q - h)} \right] \quad \text{for} \quad (h + K - q)(1 + i) = \phi a_\chi(1 + \varepsilon_m)\sqrt{K}$$

Thereby, as long as the collateral constraint binds, the second segment of the dynamic bequest is upward sloping and concave: $(q_{+1})'_q > 0$; $(q_{+1})''_q < 0$. For a bequest high enough to relax the constraint, the bequest curve becomes linear.

Applying the above, we conclude that for a high enough collateral rate, ϕ , the constraint is not binding, and the bequest curves are identical to the ones depicted in Figures 3 and 4, piecewise-linear. For a low enough ϕ , once the constraint is binding, the mid-segment is concave, as is depicted by the bold curve in Figure 5, where K_r is the demand for capital at interest rate r , corresponding to the case of self-funded capital. Depending on the parameters' values, the last segment may also start at q below $h + K$, as is depicted by the dotted segments.

Subject to this modification, the logic of the discussion in Section 2 continues to hold, and adding collateral constraints does not impact the qualitative results of our analysis.¹⁶



¹⁶ Once binding, the collateral constraint may impact the quantitative results – a tighter constraint (a lower ϕ) will increase the bequest associated with switching from unskilled to skilled households [higher q_s and q_u in Figure 3], and will tend to increase the values of q' and q^* .

Figure A1: collateral constraints and the bequest dynamics.

II. Data and Tables

Appendix Table 1: Data Sources

Variable	Description	Source
Private Saving	Percentage units of GDP	WEO Database 2014
Household Saving	Percentage units of GDP	Bebczuk and Cavallo (2014)
Risk	Standard deviation of yearly real GDP per capita growth rate	WDI Database
GDP per capita	Constant 2000 USD	WDI Database
Bank concentration	Assets of three largest commercial banks as a share of total commercial banking assets.	Bankscope
Government Stability	An assessment of the government's ability to carry out its declared program(s), and its ability to stay in office. The risk rating assigned is the sum of three subcomponents (Government Unity, Legislative Strength & Popular Support). A score of 12 points equates to very low risk and a score of 0 points to very high risk.	ICRG: TABLE 3B
Socioeconomic Conditions	An assessment of the socioeconomic pressures at work in society that could constrain government action or fuel social dissatisfaction. The risk rating assigned is the sum of three subcomponents (Unemployment, Consumer Confidence & Poverty), A score of 12 points equates to very low risk and a score of 0 points to very high risk.	ICRG: TABLE 3B
Investment Profile	An assessment of factors affecting the risk to investment that are not covered by other political, economic and financial risk components. The risk rating assigned is the sum of three subcomponents (Contract Viability/Expropriation, Profits Repatriation & Payment Delays). A score of 12 points equates to very low risk and a score of 0 points to very high risk.	ICRG: TABLE 3B
Internal Conflict	An assessment of political violence in the country and its actual or potential impact on governance. The risk rating assigned is the sum of three subcomponents (Civil War/Coup Threat, Terrorism/Political Violence & Civil Disorder). A score of 12 points equates to very low risk and a score of 0 points to very high risk.	ICRG: TABLE 3B
External Conflict	The external conflict measure is an assessment both of the risk to the incumbent government from foreign action, ranging from non-violent external pressure (diplomatic pressures, withholding of aid, trade restrictions, territorial disputes, sanctions, etc) to violent external pressure (cross-border conflicts to all-out war). The risk rating assigned is the sum of three subcomponents (War, Cross-Border Conflict & Foreign Pressures). A score of 12 points equates to very low risk and a score of 0 points to very high risk.	ICRG: TABLE 3B
Corruption	An assessment of corruption within the political system.	ICRG: TABLE 3B
Military in Politics	Lower risk ratings indicate a greater degree of military participation in politics and a higher level of political risk.	ICRG: TABLE 3B
Religion in Politics	Religious tensions may stem from the domination of society and/or governance by a single religious group that seeks to replace civil law by religious law and to exclude other religions from the political and/or social process; the desire of a single religious group to dominate governance; the suppression of religious freedom; the desire of a religious group to express its own identity, separate from the country as a whole.	ICRG: TABLE 3B
Law and Order	Law and Order are assessed separately, with each sub-component comprising zero to three points. The Law sub-component is an assessment of the strength and impartiality of the legal system, while the Order sub-component is an assessment of popular observance of the law.	ICRG: TABLE 3B
Ethnic Tensions	An assessment of the degree of tension within a country attributable to racial, nationality, or language divisions. Lower ratings are given to countries where racial and nationality tensions are high.	ICRG: TABLE 3B
Democratic Accountability	Measures how responsive is the government to its people.	ICRG: TABLE 3B
Bureaucracy Quality	High points are given to countries where the bureaucracy has the strength and expertise to govern without drastic changes in policy or interruptions in government services.	ICRG: TABLE 3B

WDI: World Development Indicators, World Bank.
WEO: World Economic Outlook, International Monetary Fund.
ICRG: International Country Risk Guide Published by The PRS Group.

Appendix Table 2: Sample Summary Statistics

	mean	min	p25	p50	p75	max	sd	N
Private Saving	15.8	-6.4	10.9	16.4	21.2	38.5	7.8	382
Household Saving	7.6	-4.0	4.7	7.1	10.2	23.9	5.0	103
Risk	3.5	0.5	1.7	2.9	4.6	16.0	2.4	388
Real GDP per capita	8.2	0.1	0.7	2.6	10.3	64.0	11.9	388
RGDP per cap Growth	1.7	-9.9	0.1	1.8	3.2	13.9	2.8	388
Government Stability	7.6	2.6	6.6	7.6	8.8	11.2	1.7	306
Corruption	3.1	0.0	2.2	3.0	4.0	6.0	1.3	306
Law and Order	3.7	0.8	2.5	3.7	5.0	6.0	1.4	306
Socioeconomic conditions	5.7	0.4	4.4	5.6	6.9	10.7	1.9	306
Investment Profile	7.2	2.1	5.8	6.9	8.4	11.8	2.1	306
Internal Conflict	8.8	0.4	7.4	9.3	10.7	12.0	2.4	306
External Conflict	9.7	1.5	8.9	10.2	11.1	12.0	1.9	306
Military in Politics	3.8	0.0	2.4	4.0	5.2	6.0	1.7	306
Religion in Politics	4.6	0.1	4.0	5.0	5.5	6.0	1.3	306
Ethnic Conflict	3.9	0.0	3.0	4.0	5.0	6.0	1.3	306
Democratic Accountability	3.8	0.2	2.7	4.0	5.0	6.0	1.5	306
Bureoucracy Quality	2.2	0.0	1.2	2.0	3.0	4.0	1.1	306

This table presents descriptive statistics for our cross country panel dataset spanning from 1980-2007. Annual data was transformed into decadal averages. Private and Household Saving are expressed as percentage units of GDP. Risk is calculated as the standard deviation of real GDP growth over the decade. Appendix table 1 summarizes the variables definitions and sources.

Appendix Table 3: Household Saving and Risk, alternative specifications

Dependent variable is Household Saving over GDP

Regressor	(i)	(ii)	(iii)	(iv)	(v)
Risk (t-1)	-0.13 (0.60)	-0.67 (0.38)	0.06 (0.65)	-0.24 (0.31)	0.05 (0.61)
Real GDP per capita (t)	-0.47** (0.02)	-0.17*** (0.00)	-0.21* (0.10)	-0.03 (0.51)	0.11 (0.50)
Constant	9.31*** (0.00)	15.48*** (0.00)	13.75** (0.02)	10.28*** (0.00)	0.89 (0.90)
Sample	Developing & Transition	Advanced Economies	All Countries	All Countries	All Countries
Country Fixed Effects	NO	NO	YES	NO	YES
Time Fixed Effects	NO	NO	NO	YES	YES
Observations	44	50	94	94	94
R-squared	0.10	0.16	0.91	0.15	0.92

This table reports results relating average household saving rates to macroeconomic risk. The regressions control for real GDP per capital (level). Column (i) corresponds to the subsample of developing and transition economies; column (ii) corresponds to the subsample of advanced economies; Column (iii) is the regression with country fixed effects; column (iv) is the regression with time fixed effects; and column (v) is the regression with country and time fixed effects. The panel spans the 1980-2007 period; however annual data was transformed into decadal averages. Method of estimation is Pooled OLS, including dummies for FE. All specifications are estimated with robust standard errors (p values in parenthesis). *, **, *** indicate significance at the 10%, 5% and 1% levels, respectively.

Appendix Table 4: Private Saving and Risk, additional controls

	Dependent variable is Private Saving over GDP								
Regressor	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)	(viii)	(ix)
Risk (t-1)	-0.40** (0.02)	-0.44*** (0.01)	-0.44*** (0.01)	-0.42** (0.01)	-0.38** (0.02)	-0.44** (0.01)	-0.43** (0.01)	-0.40** (0.02)	-0.26 (0.12)
Socioeconomic conditions (t)	1.10*** (0.00)								
Investment Profile (t)		0.47** (0.04)							
Internal Conflict (t)			0.44* (0.05)						
External Conflict (t)				0.31 (0.25)					
Military in Politics (t)					1.25*** (0.00)				
Religion in Politics (t)						-0.47 (0.21)			
Ethnic Conflict (t)							0.53* (0.09)		
Democratic Accountability (t)								0.53 (0.20)	
Bureaucracy Quality (t)									3.10*** (0.00)
Real GDP per capita (t)	0.02 (0.60)	0.10*** (0.01)	0.10** (0.02)	0.13*** (0.00)	0.03 (0.43)	0.16*** (0.00)	0.12*** (0.00)	0.11** (0.02)	-0.06 (0.19)
Constant	11.57*** (0.00)	13.98*** (0.00)	13.55*** (0.00)	14.02*** (0.00)	13.10*** (0.00)	18.95*** (0.00)	15.10*** (0.00)	15.15*** (0.00)	11.16*** (0.00)
Observations	278	278	278	278	278	278	278	278	278
R-squared	0.14	0.12	0.12	0.11	0.16	0.11	0.11	0.11	0.20

This table reports results relating average private saving rates to macroeconomic risk. The regressions control for real GDP per capital (level). Depending on the specification, the regressions control for alternative proxies of institutional quality from ICRG. The panel spans the 1980-2007 period; however annual data was transformed into decadal averages. Method of estimation is Pooled OLS. All specifications are estimated with robust standard errors (p values in parenthesis). *, **, *** indicate significance at the 10%, 5% and 1% levels, respectively.

Appendix Table 5: Household Saving and Risk, additional controls

Dependent variable is Household Saving over GDP									
Regressor	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)	(viii)	(ix)
Risk (t-1)	-0.44* (0.08)	-0.33 (0.15)	-0.43* (0.08)	-0.42* (0.09)	-0.45* (0.06)	-0.47** (0.02)	-0.40 (0.12)	-0.42 (0.10)	-0.34 (0.18)
Socioeconomic conditions (t)	0.27 (0.51)								
Investment Profile (t)		-0.74*** (0.01)							
Internal Conflict (t)			-0.02 (0.96)						
External Conflict (t)				-0.24 (0.66)					
Military in Politics (t)					0.28 (0.63)				
Religion in Politics (t)						-1.66** (0.02)			
Ethnic Conflict (t)							0.48 (0.40)		
Democratic Accountability (t)								-0.13 (0.84)	
Bureaucracy Quality (t)									2.21** (0.01)
Real GDP per capita (t)	-0.06 (0.26)	0.01 (0.81)	-0.03 (0.42)	-0.03 (0.47)	-0.05 (0.28)	0.02 (0.71)	-0.04 (0.24)	-0.03 (0.67)	-0.14** (0.02)
Constant	8.53*** (0.00)	15.09*** (0.00)	9.98** (0.01)	12.27** (0.04)	8.84*** (0.00)	17.47*** (0.00)	7.76** (0.02)	10.30*** (0.00)	4.77** (0.05)
Observations	88	88	88	88	88	88	88	88	88
R-squared	0.04	0.11	0.04	0.04	0.04	0.13	0.04	0.04	0.09

This table reports results relating average household saving rates to macroeconomic risk. The regressions control for real GDP per capital (level). Depending on the specification, the regressions control for alternative proxies of institutional quality from ICRG. The panel spans the 1980-2007 period; however annual data was transformed into decadal averages. Method of estimation is Pooled OLS. All specifications are estimated with robust standard errors (p values in parenthesis). *, **, *** indicate significance at the 10%, 5% and 1% levels, respectively.